**Your recent Experience with [co\_name]**

**Assistant to The Owner of [co\_name]**

**hondamarysville@fullbdc.com**

**This email is being sent to [email] regarding your recent Honda Marysville Experience.**

Dear [fname]:

We hope that this finds you well and your search for a vehicle is going well.

My name is Paul Jones, and I work directly for the Owner of Honda Marysville, Bruce Daniels, and the General Manager, John Stamm.

At [co\_name] our goal is that you have “The Best vehicle purchase experience in your life”! My job is to make sure that this is the case for each and every customer.

So, I wanted to touch base with you and see how it is going so far. NOTE: By now you should have experienced a very professional, friendly process. If you would be kind enough to help me ensure this, I would greatly appreciate it. Purchasing a vehicle is a very big step in most peoples’ lives, and it should be FUN and Exciting. If you could let me know just a few things that would be great. You can actually call me direct 937-741-8696 if you prefer.

* Have you received all the information you requested from our associates?
* Are you happy with the information provided?
* Have you had a chance to drive and inspect the vehicle(s) you are interested in?
* Have you been provided with a CASH offer for your current vehicle; and if so, are you satisfied?
* Regarding your current vehicle,**have you been informed of the OHIO TAX Credit** when we purchase your vehicle?

Please let me know any thoughts you have about our process that you would like Bruce and John to know about.

We will follow up with you at [phone] to see if you have any questions within the next day or so.

Also, if you have not been contacted by our internet department, please let me know and I will help get that rolling for you.

Thanks so much for your kindness and answers. Please understand this information goes directly to Bruce and John.

**Have a great rest of your day!**

**Paul E. Jones**

**Assistant to Bruce Daniels/John Stamm**

**CELL – 937-741-8696**

**[co\_name]**

**[dealer\_website]**

**This email is being sent to [email] regarding your recent Honda Marysville Experience.**

Dear [fname]:

We hope that this finds you well and your search for a vehicle is going well.

My name is Paul Jones, the Owner of Honda Marysville, Bruce Danials and the General Manager, John Stamm, have asked me to personally reach out to you in regard to your recent visit to the store. As you saw they are building a brand new facility which will open soon. Both Bruce and John want to make sure your experience was the very best dealership experience in your life and if NOT then we need to fix it!

At [co\_name] our goal is that you have “The Best vehicle purchase experience in your life”! My job is to make sure that this is the case for each and every customer.

During your visit you should have experienced a very professional, friendly process.

They would like to know Two VITAL Things.

* Are You Happy with your experience?
* Where you informed of the **OHIO TAX Credit** when we purchase your vehicle?

If you could let me know just a few things that would be great. You can call me direct 937-741-8696 if you prefer.

Please let me know any thoughts you have about our process that you would like Bruce and John to know about.

We will follow up with you at [phone] to see if you have any questions within the next day or so. My caller ID will be **937-741-8696**

Thanks so much for your kindness and answers. Please understand this information goes directly to Bruce and John.

**Have a great rest of your day!**

**Paul E. Jones**

**Assistant to Bruce Daniels/John Stamm**

**DIRECT – 937-741-8696**

**[co\_name]**

**[dealer\_website]**